



KRISTEN GREEN PUBLISHED + PRETTY

Wedding Submission Expert +
Wedding Industry Educator



THE HEART BEHIND MY WORK

Kristen is a publicist who fell in love with the wedding industry. After graduating with a degree in PR + Communications and having been trained in traditional public relations, she decided to apply her skills in an industry she was passionate about. A couple years into working with wedding pros, she noticed a pain point many wedding photographers and planners were struggling with: harnessing the time and ability to get their work published. Kristen quickly came to the aid of her vendor friends and carved out a specific expertise within the wedding industry. Now with 10+ years of securing wedding features, she prides herself on becoming an integral part of her client's marketing process, allowing them to fully step away from submission activities to focus on other business aspects and the heart behind their work.



WHY GETTING PUBLISHED IS IMPORTANT

"Kristen of Published + Pretty has been a godsend! With the numerous weddings my team and I shoot annually, I was struggling to keep up with submissions, and Kristen stepped in and took over the entire process and thanks to her I've found homes for most all of weddings on sites and in print! She's so diligent and efficient and truly a pleasure to work with."

- valerie darling

SPEAKING PORTFOLIO

01 *Jeremy Chou
Photography Workshop:
How to capture a
publication-worthy
wedding, cull galleries
and craft a story that
sells your submission.*

02 *Indulge Conference:
Social Media &
Marketing for Luxury
Wedding Professionals*

03 *The Planner's Suite
Mixer: 3 Easy Wedding
PR Secrets*

04 *Maybe To Yes
Workshop: How To Use
PR To Attract Your
Dream Client*

05 *Rising Tide Society
Tuesdays Together
Atlanta Chapter Leader
for 3 Years*



Whether at large conferences or intimate workshops, Kristen offers actionable takeaway tips and tailored content to help each business owner get seen by just the right audience. Is your wedding submission strategy lacking? Do you need a systemized way of getting your styled shoots and weddings published? Kristen can speak to a broad range of topics benefiting both those new to the wedding industry, as well as seasoned veterans.

Topic ideas

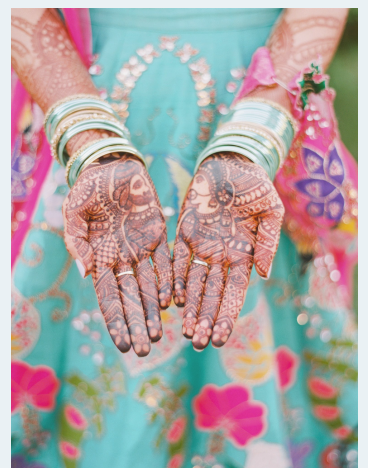
How to systematize the styled shoot/real wedding process

How to shoot a publication-worthy wedding so you never have to do a styled shoot again

How to use PR to appear busy + fill slow seasons

Creating a shot list that leads to an album couples + editors will love

Tips for culling a wedding submission gallery in 20 minutes





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